EXCELIYA × SCHOOL SKILL DEVELOPMENT

Strategic Proposal for Future-Ready Student Development

Exceliya Training Institute, Riyadh proposes a flexible Skill Development Partnership designed to complement the school's academic curriculum through practical, engaging and future-focused learning.

OUR 9 SKILL DEVELOPMENT PROGRAMS

01
ARTIFICIAL INTELLIGENCE
AI literacy, creativity, research, productivity & innovation.

02
ARDUINO ROBOTICS
Robotics, coding, electronics, problem solving & STEM.

03
MENTAL MATH & BRAIN DEV.
Mental calculation, memory, focus, logic & confidence.

04
CHESS MASTERCLASS
Strategic thinking, concentration, planning & decision-making.

05
PUBLIC SPEAKING
Communication, confidence, presentation & articulation.

06
CREATIVE DESIGN ARTS
Drawing, creativity, visual thinking & artistic expression.

07
PRACTICAL STEM
Hands-on experiments, real-world applications & innovation.

08
SPOKEN ENGLISH/ARABIC
Learn to speak English/Arabic confidently with practical drills and training.

09
DIGITAL SKILLS & TECH
Digital tools, technology awareness, projects & future skills.

4 FLEXIBLE DELIVERY MODELS

Model 01 — During School Hours
Exceliya instructors conduct the selected programs inside the school during regular school hours, integrating practical skills.

Model 02 — After-School Skill Development
We bring qualified instructors and equipment to the school after regular classes. Students productively use time before parents arrive.

Model 03 — Exceliya Training Institute
Students attend programs at our campus in Riyadh during weekdays, evenings or weekends with access to a dedicated environment.

Model 04 — Weekend & Holiday Programs
Special programs conducted at the school during weekends, winter/summer camps to offer enrichment without affecting timetables.

PARTNERSHIP APPROACH

The School Chooses the Model. Exceliya Provides the Expertise. Students Gain the Skills.

School management can select one or multiple programs and choose the most suitable delivery model based on student age groups, timetable, and school objectives.

VALUE & BENEFITS

BENEFITS TO STUDENTS

- Practical, hands-on learning beyond textbooks
- Development of creativity, critical thinking & problem-solving
- Stronger communication, confidence and teamwork
- Exposure to AI, robotics and modern technologies
- Preparation for school competitions, exhibitions & innovation
- Development of skills relevant to future education and careers

BENEFITS TO TEACHERS

- Additional practical learning resources and activities
- Support from specialized Exceliya instructors
- Opportunities to integrate technology & innovation
- Reduced pressure to independently develop specialized programs

BENEFITS TO THE SCHOOL

- Enhanced quality of education through practical learning
- A stronger school enrichment portfolio for students & parents
- Additional programs that differentiate the school from competitors
- Greater student engagement and satisfaction
- Opportunities for competitions, showcases & innovation events
- Stronger parent confidence in future-ready education
- Flexible implementation without requiring internal development

AFTER-SCHOOL ENRICHMENT PROGRAM

Public Speaking & Articulation

Speak Confidently. Express Clearly. Lead Fearlessly.

A practical and engaging program to help students build confidence, communication skills and a strong voice for the future.



PROGRAM DURATION	SESSION STRUCTURE	FEE PER MONTH	TOTAL COURSE FEE
3 Months (12 weeks)	**1.5 Hours** per week (1 session)	**SAR 500** per student	**SAR 1,500** per student (3 months)

Program Overview

This program is designed to help students overcome stage fear, develop clear articulation, and express their ideas with confidence. Through interactive activities, real-life practice and positive feedback, students will learn to communicate effectively in academic, social and future professional settings.

> *"Confident communication opens doors to endless opportunities."*

Key Learning Modules

1. **Building Confidence**
   Overcoming stage fear and speaking with ease
2. **Articulation & Clarity**
   Speaking clearly and effectively
3. **Presentation Skills**
   Structuring and delivering engaging talks
4. **Critical & Creative Thinking**
   Organizing ideas and expressing opinions
5. **Real-World Practice**
   Debates, storytelling, interviews and presentations

Program Benefits

- Greater self-confidence
- Stronger communication skills
- Improved leadership and teamwork
- Better academic performance
- Preparation for future opportunities

055 030 4070 | info@exceliya.edu.sa | www.exceliya.edu.sa | Riyadh, Saudi Arabia

SKILLS TODAY.
BRIGHTER TOMORROW.

Training Institute, Riyadh

EXCELIYA

SKILLS TODAY. BRIGHTER TOMORROW.

AFTER-SCHOOL ENRICHMENT PROGRAM

Draw Design Imagine Create!

Every Child is a Creative Mind

Modern Creative Design Arts

Explore Art. Build Skills. Express Your Ideas.



- **EXPLORE CREATIVITY**
- **BUILD CONFIDENCE**
- **IMPROVE FOCUS**
- **EXPRESS YOUR IDEAS**
- **DEVELOP LIFE SKILLS**

Art Builds a Brighter Future

PROGRAM DURATION	1.5 HOURS PER WEEK	AGE GROUP	FEE PER MONTH	TOTAL COURSE FEE
3 MONTHS (12 WEEKS)	(1 SESSION)	7 – 17 YEARS	SAR 500/- + VAT	SAR 1,500/- + VAT (3 MONTHS)

WHAT WILL STUDENTS LEARN?

- Drawing fundamentals & techniques
- Sketching, shading and colouring
- Character drawing (cartoon & anime)
- Creative illustration and digital art basics
- Visual storytelling and design concepts
- Different art styles and creative media
- Create artwork for school projects and exhibitions
- Build a personal art portfolio

Small Steps. Big Creativity!

PROGRAM MODULES (12 WEEKS)

01	**Introduction to Drawing**	Tools, materials & basic shapes
02	**Lines, Shapes & Forms**	Perspective and proportions
03	**Observational Drawing**	Everyday objects and real life
04	**Shading & Textures**	Pencil techniques and depth
05	**Human & Character Drawing**	Faces, expressions and figures
06	**Nature & Landscape Art**	Trees, animals, scenery and environment
07	**Creative Illustration**	Cartooning, manga and concept art
08	**Colouring & Painting**	Colour theory and creative use of colour
09	**Design & Visual Creativity**	Posters, patterns and mixed media
10	**Digital Art Basics (Optional)**	Introduction to digital drawing tools
11	**Creative Project Workshop**	Guided artwork creation
12	**Final Artwork & Portfolio**	Showcase and certificate presentation

PERFECT FOR SCHOOL STUDENTS

- School innovation competitions
- Science and art exhibitions
- Creative problem solving
- Build confidence and self-expression
- Enhance focus and imagination
- Develop future-ready skills

KEY BENEFITS

- Enhanced Creativity
- Better Focus
- Artistic Skills
- Preparation for Competitions

"Creativity turns ideas into a brighter tomorrow."

ENROLL NOW!

+966 55 030 4070
info@exceliya.edu.sa
www.exceliya.edu.sa
Malaz, Riyadh, KSA

SKILLS TODAY. BRIGHTER TOMORROW.

Training Institute, Riyadh
EXCELIYA

SKILLS TODAY.
BRIGHTER TOMORROW.

AFTER-SCHOOL ENRICHMENT PROGRAM

CHESS MASTERCLASS

Think Strategically. Play Confidently.
Win in Life.



STRATEGIC THINKING | BETTER FOCUS | PROBLEM SOLVING | CONFIDENCE FOR THE FUTURE

PROGRAM DURATION	SESSION STRUCTURE	FEE PER MONTH	TOTAL COURSE FEE
3 Months (12 weeks)	**1.5 Hours** per week (1 session)	**SAR 500** per student	**SAR 1,500** per student (3 months)

Course Overview

The Chess Masterclass develops strategic thinking, concentration, decision-making, logical reasoning, patience, and problem-solving skills through structured training, guided practice, game analysis, and competitive gameplay. Suitable for beginners and intermediate players, this program helps students build a strong foundation and grow into confident and skillful chess players.

> *"Chess teaches you to think before you move, not just on the board, but in life."*

Who Can Join?

- Beginners learning chess from scratch
- Students looking to improve their gameplay
- Students preparing for chess competitions
- Chess enthusiasts and hobby players
- Students aged 7 years and above (All Levels)

Program Modules (12 Weeks)

01	**Introduction to Chess**	Rules, piece movement, check & checkmate, and basics
02	**Opening Fundamentals**	Controlling the centre, piece development, common openings
03	**Basic Chess Tactics**	Forks, pins, skewers, double attacks and tactical patterns
04	**Middle Game Strategy**	Attack & defence, piece coordination, positional play
05	**Endgame Techniques**	Checkmate patterns, pawn endings, winning strategies
06	**Advanced Concepts**	Strategic planning, pawn structures, game evaluation
07	**Practice & Gameplay**	Practice matches, trainer feedback, game analysis
08	**Strategy Improvement**	Tournament rules, time control, notation, mock tournament

Key Benefits

Sharper Mind | Better Focus | Greater Confidence | Strategic Thinking | Problem Solving | Ready for Competitions

ENROLL NOW

055 030 4070
info@exceliya.edu.sa
www.exceliya.edu.sa
Malaz, Riyadh, KSA

SKILLS TODAY.
BRIGHTER TOMORROW.

Training Institute, Riyadh

EXCELIYA

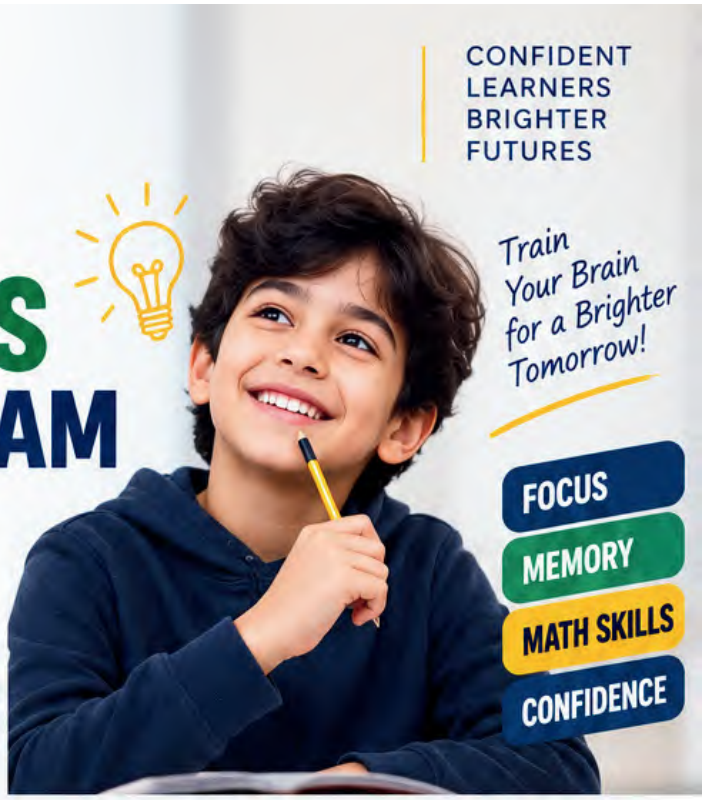
SKILLS TODAY. BRIGHTER TOMORROW.

CONFIDENT LEARNERS BRIGHTER FUTURES

MENTAL MATHS MASTERY PROGRAM

Think Faster. Calculate Smarter. Build Brighter Minds.

An interactive and practical brain development program that combines math tricks, brain gym activities, hand drawing exercises, memory drills and focus techniques to make school math easier, faster and more enjoyable for students.



DURATION	SESSION	AGE GROUP	MODE	CERTIFICATE
3 Months (12 Hours)	1 Hour per week (1 session)	7 – 17 Years	Physical Classroom	Provided

What Will Students Learn?

- **Solve math problems faster** using smart techniques
- **Improve concentration** and memory
- **Brain gym activities** to boost brain performance
- **Hand drawing exercises** to enhance focus and creativity
- **Memory drills** to remember numbers, words and facts
- **Build confidence** in school math and exams

Program Highlights

- **Math Tricks** — Fast and easy calculation methods
- **Brain Gym Activities** — Fun exercises to boost focus
- **Hand Drawing Exercises** — Improve concentration and creativity
- **Memory Drills** — Remember numbers, words and facts
- **Focus Techniques** — Better attention and learning
- **Real-Life Applications** — Use math in everyday situations

Who Can Join?

- Students aged 7 – 17 years
- Students who find math challenging
- Students who want to improve speed and confidence
- Students preparing for school exams and competitions
- Any student who wants to strengthen their brain and learning skills

"Stronger Minds Brighter Futures."

COURSE FEE

SAR 500 / Month

+ VAT

Total Program Fee: SAR 1,500 (3 Months)

ENROLL NOW

Small Steps Big Results!

+966 55 030 4070 | info@exceliya.edu.sa | www.exceliya.edu.sa | Malaz, Riyadh, KSA

SKILLS TODAY. BRIGHTER TOMORROW.

Training Institute, Riyadh

EXCELIYA

SKILLS TODAY. BRIGHTER TOMORROW.

ARDUINO ROBOTICS with SCRATCH PROGRAMMING

Learn • Simulate • Build • Innovate

A hands-on program where students learn robotics, electronics and programming using Scratch with Arduino, through software simulations and real projects.



AGE GROUP	DURATION	FREQUENCY	SESSION DURATION	MODE	CERTIFICATE
7 – 17 Years	3 Months (12 Weeks)	1 Session per Week	1.5 Hours (Per Session)	Physical Classroom	Provided

WHAT WILL STUDENTS LEARN?

- Scratch programming (block-based)
- Arduino with Scratch (S4A / mBlock)
- Software simulations (Tinkercad)
- Electronics & sensor integration
- Build and program real robotic projects
- Logical thinking & problem solving
- Teamwork and creativity
- Prepare for school innovation competitions and science exhibitions

COURSE FEE

SAR 500/- per Month + VAT

Total Course Fee: SAR 1,500/- + VAT (3 Months)

PROGRAM HIGHLIGHTS

Scratch Programming
Learn coding with simple blocks.

Software Simulations
Use Tinkercad to build and test circuits and robots virtually.

Arduino & Electronics
Work with sensors, motors, LEDs and more.

Robotics Projects
Build real working robots.

Innovation & Competitions
Develop skills for school science exhibitions and STEM competitions.

ENROLL NOW!

ELECTRONICS KIT (OPTIONAL)



Complete electronics kit with Arduino, sensors, LEDs, breadboard, cables and more. Can be purchased additionally.

PERFECT FOR SCHOOL STUDENTS

- School innovation competitions
- Science exhibitions
- Creative problem solving
- Build real-world solutions
- Develop future-ready skills

Innovate For a Better Tomorrow!

+966 55 030 4070 | www.exceliya.edu.sa | info@exceliya.edu.sa | Malaz, Riyadh, KSA

SKILLS TODAY. BRIGHTER TOMORROW.

EXCELIYA
Training Institute, Riyadh
SKILLS TODAY. BRIGHTER TOMORROW.

Speak Learn Grow

CONFIDENT COMMUNICATORS BRIGHTER FUTURES

SPOKEN ENGLISH PROGRAM

Speak Confidently. Communicate Clearly. Express Yourself.



- SPEAK FLUENTLY
- IMPROVE VOCABULARY
- LISTEN ACTIVELY
- BUILD CONFIDENCE
- ACHIEVE YOUR GOALS

PROGRAM DETAILS

Duration	3 Months (12 Weeks)
Frequency	1 Session per Week
Session Duration	1.5 Hours
Total Hours	18 Hours
Mode	Physical Classroom
Language	English
Age Groups	7 – 11 Years | 12 – 17 Years
Certificate	Exceliya Certificate of Completion

BATCHES



Batch 1
Young Communicators

Age 7 – 11

Fun, interactive and engaging activities to build speaking confidence.



Batch 2
Future Communicators

Age 12 – 17

Structured learning for real-life communication, presentations and leadership skills.

KEY SKILLS DEVELOPED

- Speaking & Fluency
- Vocabulary Building
- Pronunciation & Clarity
- Listening & Understanding
- Conversation & Communication
- Presentation & Public Speaking
- Critical Thinking & Expression
- Confidence & Self-Esteem

HELPFUL FOR

- School presentations
- Competitions & debates
- Science exhibitions
- Group projects
- Real-life communication
- Future academic opportunities

COURSE FEE

SAR 500/-
per month + VAT

Total Course Fee:
SAR 1,500/-
+ VAT (3 Months)

"Don't just learn English. Speak it with Confidence!"



ENROLL NOW!

+966 55 030 4070
+966 53 030 9070
www.exceliya.edu.sa
info@exceliya.edu.sa
Malaz, Riyadh, KSA

EMPOWERING YOUNG MINDS FOR A BRIGHTER TOMORROW.

EXCELIYA
Training Institute, Riyadh
SKILLS TODAY. BRIGHTER TOMORROW.

Smart Schools Stronger Futures

TECHNOLOGY
PEOPLE
EDUCATION
A BRIGHTER TOMORROW

AI Based ERP for SCHOOLS

Automate Today. Educate for Tomorrow.

More than a System A Smarter Way to Educate



- **AI Powered Insights**
- **Efficient Operations**
- **Better Decisions**
- **A Smarter School Community**

KEY MODULES

A Complete and Integrated School Management Solution

Admission Management
Online admissions, document management, easy enrollment

Student Information System
Complete student profiles, records & progress tracking

Attendance Management
Biometric / manual / GPS attendance with reports

Academic & Examination
Timetable, grade management, report cards, analytics

Fee Management
Automated invoicing, online payments, receipts & financial reports

Communication System
SMS, Email, WhatsApp notifications for parents, students & staff

Parent & Teacher Mobile Apps
Stay connected anytime, anywhere

Library Management
Track books, issue/return, digital library

Transport Management
GPS tracking, route management, parent notifications

Inventory Management
Manage school assets and supplies

HR & Staff Management
Staff profiles, attendance, payroll

Analytics & Reports
AI-powered insights & customized reports

Secure & Cloud-Based
Data security, regular backups, anytime access

POWERED BY AI

- **AI Insights & Analytics** — Identify trends, predict outcomes
- **Smart Reports** — Get meaningful, real-time insights
- **AI Assistant** — Ask questions, get instant answers
- **Early Alerts** — Detect attendance, performance or fee issues
- **Personalized Recommendations** — Support every student's growth

BENEFITS FOR SCHOOLS

- Save time & reduce manual work
- Improve communication
- Increase operational efficiency
- Enhance student performance
- Ensure data security & compliance
- Access from anywhere, anytime
- Scalable for schools of all sizes

Customizable to Your Needs | **Secure & Reliable (ISO 27001 Standards)** | **Web & Mobile Access (Android & iOS)** | **Dedicated Support & Training**

REQUEST A DEMO

+966 55 030 4070
info@exceliya.edu.sa
www.exceliya.edu.sa
Malaz, Riyadh, KSA

Partnering for Brighter Generations

EXCELIYA

Training Institute, Riyadh

SKILLS TODAY. BRIGHTER TOMORROW.

Learn Create Innovate

EMPOWERING STUDENTS FOR A BRIGHTER TOMORROW

AI FOR STUDENTS

AFTER-SCHOOL PROGRAM

Explore AI. Build Real Skills. Create a Brighter Tomorrow.



- LEARN AI TOOLS
- BOOST PRODUCTIVITY
- SOLVE REAL-WORLD PROBLEMS
- BUILD GAMES & APPS
- CREATE IMAGES & CONTENT
- PREPARE FOR THE FUTURE

DURATION
3 MONTHS
(12 WEEKS)

1.5 HOURS
PER WEEK
(1 SESSION)

SAR 500/-
PER MONTH
+ VAT

TOTAL COURSE FEE
SAR 1,500/-
+ VAT
(3 MONTHS)

What Will You Learn?

- Understand AI and how it works
- Use AI tools for school projects and research
- Create images, videos and presentations
- Build simple apps, games and websites
- Apply AI to real-world problem solving
- Develop creativity, critical thinking and future-ready skills

Age Group

Age 10 – 17 Years

Smarter Students Brighter Futures

Perfect For School Students

- Students aged 10 – 17 years
- Beginners and curious learners
- Students who want to explore AI creatively
- Build skills for school projects and competitions
- Prepare for future studies and careers



AI TOOLS


PROJECTS


GAMES & APPS


IMAGES & CONTENT



PRESENTATIONS

ENROLL NOW!

SKILLS TODAY. BRIGHTER TOMORROW.

+966 55 030 4070 | www.exceliya.edu.sa | info@exceliya.edu.sa | Malaz, Riyadh, KSA

Future Starts Here!

EXCELIYA

Training Institute, Riyadh

SKILLS TODAY. BRIGHTER TOMORROW.

Science in Action for a Better Tomorrow

EXPLORE
EXPERIMENT
INNOVATE
GROW

PRACTICAL APPROACH TO STEM

SCIENCE | TECHNOLOGY | ENGINEERING | MATHEMATICS

Real Experiments. Real Applications. Real Skills for Life.



- HANDS-ON LEARNING
- REAL-WORLD APPLICATIONS
- BUILD & SOLVE PROJECTS
- LEARN BY DOING
- THINK CREATE INNOVATE

SIMPLE REAL-WORLD APPLICATIONS STUDENTS WILL EXPLORE

Forces & Motion (Newton's Laws)



Build a balloon car and see how forces make it move.

- Push, pull and friction
- Speed and distance
- Real-life: cars, bicycles

Energy in Everyday Life



Generate electricity using a windmill and light an LED.

- Renewable energy
- Electrical circuits
- Real-life: wind turbines, solar energy

Simple Machines



Make a mini catapult and learn how simple machines make work easier.

- Levers, ramps, pulleys
- Force multiplication
- Real-life: cranes, ramps, opening doors

Structures & Design



Build a strong bridge using straws and test how much weight it can hold.

- Strong shapes and materials
- Balance and stability
- Real-life: buildings and bridges

Mathematics in Real Life



Design a paper airplane, measure its flight and improve it using simple calculations.

- Measurement and data
- Graphs and comparison
- Real-life: aviation, sports, everyday planning

DURATION
3 MONTHS
(12 WEEKS)

1.5 HOURS
PER WEEK
(1 SESSION)

SAR 500/-
PER MONTH
+ VAT

TOTAL COURSE FEE
SAR 1,500/-
+ VAT
(3 MONTHS)

AGE GROUP
Age 10 – 17 Years

KEY SKILLS DEVELOPED

- Scientific thinking and curiosity
- Practical problem solving
- Creativity and innovation
- Teamwork and communication
- Confidence through hands-on learning

WHY THIS PROGRAM?

- Simple, fun and engaging experiments
- Focus on real-world applications
- Builds a strong foundation for future studies
- Encourages creativity and independent thinking
- Perfect for school enrichment and competitions

"Today's Curiosity Tomorrow's Innovators"

Real Problems
Real Experiments
Real Solutions

ENROLL NOW!

Give Your Child a Head Start in STEM!

+966 55 030 4070
info@exceliya.edu.sa
www.exceliya.edu.sa
Malaz, Riyadh, KSA

SKILLS TODAY.
BRIGHTER TOMORROW.

Training Institute, Riyadh

EXCELIYA

LEARN • GROW • LEAD

SKILLS FOR A BRIGHTER TOMORROW

SPOKEN ARABIC FOR SCHOOLS

Practical Arabic for Real-Life Conversations



- SPEAK CONFIDENTLY
- BUILD COMMUNICATION SKILLS
- LEARN REAL-LIFE VOCABULARY
- UNDERSTAND CULTURE
- PREPARE FOR A BRIGHTER FUTURE

COURSE DETAILS

Duration	3 Months
Sessions	1.5 Hours per Week
Total Hours	6 Hours (1.5 × 4 Weeks × 3 Months)
Age Groups	7 – 11 Years | 12 – 17 Years
Mode	At School (On-site)
Certificate	Exceliya Certificate of Completion

WHAT WILL STUDENTS LEARN?

- Everyday conversation skills
- Useful vocabulary for daily situations
- Listening & comprehension
- Cultural understanding
- Confidence in speaking Arabic

IDEAL FOR

- School Enrichment Programs
- Language & Cultural Development
- Enhancing Communication Skills
- Preparing for Future Opportunities
- Suitable for Beginners

COURSE FEE

SAR 500/-

per student per month

Total Duration: **3 Months**

GET IN TOUCH FOR SCHOOL PARTNERSHIPS

+966 55 030 4070

www.exceliya.edu.sa

info@exceliya.edu.sa

Al Malaz, Riyadh, KSA

EMPOWERING YOUNG MINDS FOR A BRIGHTER TOMORROW.